Effective Messages in Vaccine Promotion: A Randomized Trial

**Articles for Discussion:**

**Effective Messages in Vaccine Promotion: A Randomized Trial.** Brendan Nyhan, Jason Reifler, Sean Richey and Gary L. Freed. *Pediatrics*; originally published online March 3, 2014; DOI: 10.1542/peds/2013-2265. PEDIATRICS Vol. 133 No. 4 April 1, 2014 pp. e835 -e842

[http://pediatrics.aappublications.org/content/133/4/e835.full.html](http://pediatrics.aappublications.org/content/133/4/e835.full.html)

*Please read the article before the presentation so that we may have a lively discussion afterwards!*

**Presenter:** Kevin Vlahovich – Preventive Medicine resident

**Date:** Tuesday, June 3rd, 2014

**Time:** 12:00 noon to 1:00 pm

**Place:** Research Incubator Building (RIB) Commons
UNM Campus, 2703 Frontier NE,
Albuquerque, NM 87131

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