

Prevention Research Center
Rio Grande Institute
Noon Conference Series:
Professional Development

VIVA/Step Into Cuba Trail Locator App Development



Interested in increasing your project's ability to reach more people?

Have you thought about how your project could benefit from a mobile application?

Internet users are spending an increasing amount of time accessing the internet via smartphones. Recent research indicates users spend 89% of that time accessing media through mobile apps. Please join us for a presentation about mobile phone application development. We will discuss how the VIVA/Step Into Cuba Trail Locator App was conceived and developed along with all the hurdles and challenges. We will also discuss any questions or ideas you have about our application or how your program may benefit from this technology.

Presenter: Alejandro Ortega

When: Tuesday, March 17th, 2015

Time: 12:00 noon to 1:00 pm (Feel free to bring your lunch)

Where: Research Incubator Building (RIB) Commons
UNM Campus, 2703 Frontier NE, Albuquerque, NM 87131

For more information please contact Theresa Cruz at 505-272-4462 or by email at ThCruz@salud.unm.edu

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