Advocacy: Using Op-Eds and Social Media to get your Messages Out

Researchers and practitioners have an important role to play in educating policy-makers about their work and evidence-based prevention strategies. Learn how to use op-eds and social media (eg. Facebook, Twitter, Instagram) to provide information regarding the health and well-being of our children and communities. This session will include presentations and demonstrations, after which interested participants will be walked through setting up and using a Twitter account as a tool for communicating about your work. We’ll also be live tweeting the session with the #unmprc hashtag.

Presenters: Theresa Cruz, PhD and Patty Keane, MS, RD

Date: Tuesday, January 19, 2016

Time: 12:00 noon to 1:00 pm

Place: Research Incubator Building (RIB) Commons
UNM Campus, 2703 Frontier NE
Albuquerque, NM 87131

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