



The University of New Mexico
Prevention Research Center

Community Based Prevention Research *Special Research Presentation*

Multi-Level, Multi-Component Obesity Prevention: *A Tale of Two Trials*

Presenter: Dr. Joel Gittelsohn

Date: Monday, December 16th, 2013

Time: 2:00 to 3:00 pm

Place: Research Incubator Building
(RIB) Commons
UNM Campus, 2703 Frontier NE
Albuquerque, NM 87131



Dr. Gittelsohn is a Professor in the Johns Hopkins Global Center on Childhood Obesity, Department of International Health, Johns Hopkins Bloomberg School of Public Health. For the past 23 years, Dr. Gittelsohn has focused his work on developing, implementing and evaluating community-based programs for the primary prevention of chronic disease in disadvantaged ethnic minority populations. With 170 publications in peer-reviewed journals, Dr. Gittelsohn has led multiple food source-centered intervention trials aimed at improving the food environment and providing skills and nutrition education needed to support healthy food choices in the Marshall Islands, on three American Indian reservations, in Baltimore City, and for Native Hawaiian communities.

Dr. Gittelsohn developed a multi-institutional program for diabetes prevention in First Nations, which was extended to five American Indian communities (OPREVENT), and a multi-level program for child obesity prevention in Baltimore City (BHCK). These programs have shown success in increasing knowledge, healthy food purchasing and consumption of healthy promoted foods at the consumer level, and maintaining sales at the retail level.

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