

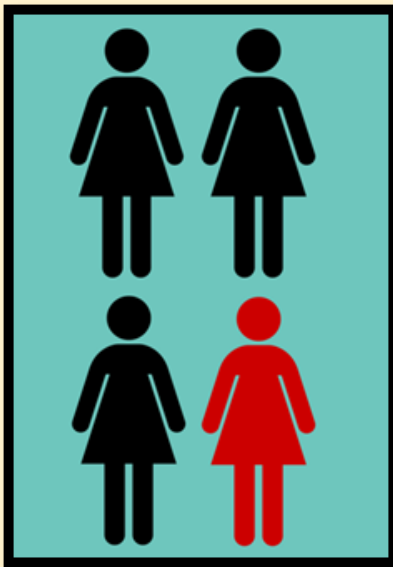


The University of New Mexico  
Prevention Research Center

# Prevention Research Center Rio Grande Institute Noon Conference Series: Research Seminar



## The role of qualitative research in primary prevention of sexual violence in New Mexico



In NM, sexual violence affects one in four women and one in twenty men. To create a statewide strategic plan for sexual violence prevention, we conducted 11 focus groups representing different communities and priority populations across the state. Results suggest that prevention efforts should include culture change efforts around gender, healthy relationships, and power dynamics. Results also focused on the need for better data, a common language for sexual violence and prevention, involvement of non-traditional partners, and working with communities on socially and culturally tailored interventions.

**Presenters:** Theresa Cruz, PhD & Julia Hess, PhD

**Date:** Tuesday, July 7, 2015

**Time:** 12:00 noon to 1:00 pm

**Place:** Research Incubator Building (RIB) Commons  
UNM Campus, 2703 Frontier NE  
Albuquerque, NM 87131

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