

Prevention Research Center Noon Conference Series: Research Seminar

SNAP-Ed Evaluation in New Mexico



Join us to learn more about an evaluation of the child-focused SNAP-Education Programs in New Mexico. The goal was to identify a common indicator of program impact and to develop an instrument and method to measure behavioral changes with respect to this indicator. Six different implementing agencies were contracted to deliver SNAP-Ed to children in New Mexico and are included in this evaluation: CHILE Plus, Cooking with Kids (CWK), Kids Cook! (KC!), Las Cruces Public Schools (LCPS), the Institute for American Indian Art (IAIA), and the SNAP-Ed NM Social Marketing Project. Results of the evaluation will be presented along with future directions.

Presenters: **Theresa H. Cruz, PhD and Emily A. Lilo, MPH**

Date: Tuesday, May 3, 2016

Time: 12:00 noon to 1:00 pm

Place: Research Incubator Building (RIB) Commons
UNM Campus, 2703 Frontier NE
Albuquerque, NM 87131

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This presentation is sponsored by the New Mexico Prevention Research Center –
funded by CDC Prevention Research Office 5U48DP005034-02.