SNAP-Ed Evaluation in New Mexico

Join us to learn more about an evaluation of the child-focused SNAP-Education Programs in New Mexico. The goal was to identify a common indicator of program impact and to develop an instrument and method to measure behavioral changes with respect to this indicator. Six different implementing agencies were contracted to deliver SNAP-Ed to children in New Mexico and are included in this evaluation: CHILE Plus, Cooking with Kids (CWK), Kids Cook! (KC!), Las Cruces Public Schools (LCPS), the Institute for American Indian Art (IAIA), and the SNAP-Ed NM Social Marketing Project. Results of the evaluation will be presented along with future directions.

Presenters: Theresa H. Cruz, PhD and Emily A. Lilo, MPH

Date: Tuesday, May 3, 2016
Time: 12:00 noon to 1:00 pm
Place: Research Incubator Building (RIB) Commons
UNM Campus, 2703 Frontier NE
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