**UNM PRC - Translating Prevention Research into Practice and Policy Through Community-Engaged Research, Evaluation and Service**

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**Research Question**

How does a small, rural community effectively implement the CDC’s Community Guide recommendations for promoting physical activity?

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**Research Partnership**

- Joint creation of a logic model helps establish a common understanding of a project and provides a road map to follow
- Open and regular communications between researchers and the community is critical – electronic medium facilitates
- Mutual respect must be earned and fostered
- Bi-directional sharing of skills, capacities & resources is a crucial component of the project
- Research sensitivity to community politics and cultures is necessary for the joint effort to continue
- Collaboration leads to problem-solving and encourages new ideas

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**Research Methods**

- Community case study
- Research questions developed from the community and the literature
- Mixed (qualitative and quantitative) methods
- Observation and documentation
- Observational studies (e.g., pedestrian counts)
- Surveys (e.g., general population)
- Structured interviews (e.g., Rx Trails)
- Semi-structured interviews (e.g., Alliance members)
- Focus groups (e.g., walking group members)

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**Village Interventions and Venues for Activity (VIVA)**

- How does a small, rural community effectively implement the CDC’s Community Guide recommendations for promoting physical activity?

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**Research Overview**

5 year, CDC-funded, research study to:

- Investigate the effectiveness of implementation of the CDC’s Community Guide recommendations
- Evaluate community-campus partnership
- Develop a guidebook for translating Community Guide recommendations into practice and policy for use in similar communities

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**Partners**

- UNM Prevention Research Center (PRC)
- Nacimiento Community Foundation (NCF)
- Credo
- Creo
- CUBA Health
- UNM NMAC
- UNM UNMC
- UNM UNMC NMAC

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